



P.O. Box 214
Clarksburg, CA 95612
(916)-243-6277
www.CSOAA.com

The CSOAA Public Service Announcement (PSA) Program

The California Outdoor Advertising Association (CSOAA) is currently planning their 2024 Public Service Announcement schedule. I am happy to enclose an application for outdoor advertising displays. Please fill out the application and submit it back to the CSOAA. Remember to list alternative flight dates, number of displays and type of displays since that will better your chances of being accepted. Although the CSOAA will not charge any of the large rental fees for the advertising space, there is an installation charge of \$550 per poster panel and \$1,450 per bulletin (artwork production included).

Please email the completed application to Adrian@highviewstrat.com.

If you have any questions, please feel free to call Adrian on his cell (661) 382-9783.

Thank You,

Mark A. Kudler
CSOAA PSA Committee Chair



P.O. Box 214
Clarksburg, CA 95612
(916)-243-6277
www.CSOAA.com

PUBLIC SERVICE ADVERTISING REQUEST FORM

Name of Organization: _____

Organization's Purpose: _____

Non-Profit Tax ID Number or Tax ID Number: _____

Address: _____

Phone Number: _____

Executive Director: _____

Subject of Advertising Design: _____

Number of Bulletin's &/or Poster's Requested: (Posters = \$550 install/poster; Bulletins = \$1,450/install/bulletin)

First Priority: _____

Second Priority: _____

Flight Dates Requested: (start date and ending date)

First Priority: _____

Second Priority: _____

Market Requested: (e.g. Southern or Northern California, City, or State wide)

First Priority: _____

Second Priority: _____

Please expect your First & Second Priority to be fulfilled.